

TOPIC VIEW --> <http://example.com/category/13393-topic-title>

| SEO Changes | Actual | Suggested | Comment |
|------------------|---|--|---|
| Page title | Title - Board_title | Title | Google will automatically add the sitename at the end of title. |
| Page numeration | if replies: Add ({{page}}/{{pages}}) to ALL pages | if replies: Add (- Page {page}) ONLY to replies | DO NOT use numeration for original topic, use only for replies. |
| Meta description | Is the same as Page Title | First 160 Characters from content | Every page should have its own meta description. |
| URL Structure 1 | example.com/category/13393-topic-title | example.com/category/topic-title-13393 | Move the Topic ID to the end of URL |
| URL Structure 2 | example.com/category/13393-topic-title?start=2 | example.com/category/topic-title-13393-2 | Replace variables such "?start=1" by single numbers |
| Heading tags | <h3>Topic Title</h3> | <h1>Sitename</h1><h2>Topic Title</h2> | Every page should have H1 and H2 Tags |
| Images | unanswered.png,ranks,nophoto, etc. Don't have "alt" attribute | Add "alt" attribute to all images and icons | There are a lot of images and icons without the "alt" tag |

CATEGORY VIEW --> <http://example.com/category/>

| SEO Changes | Actual | Suggested | Comment |
|------------------|---|---|--|
| Page title | Title - Board_title | Title | Google will automatically add the sitename at the end of title. |
| Page numeration | Don't have numeration, page title is duplicated | if other pages: Add(- Page {page}) ONLY to other pages | DO NOT use numeration for original category, use only for other pages |
| Meta description | Page Title ({{page}}/{{pages}}) | Use Backend->Kunena->Categories->Description | If the description is empty then use topic titles listed in that category, limit 160 |
| URL Structure 1 | example.com/category/ | example.com/category/ | This is ok, now changes needed |
| URL Structure 2 | example.com/category?start=30 | example.com/category-2 | Replace variables such "?start=1" by single numbers |
| Heading tags | <h2>View Category 'Category'</h2> | <h1>Sitename</h1><h2>Category Title</h2> | Every category should have H1 and H2 Tags |
| Images | unanswered,normal.png, etc. Does not have "alt" attribute | Add "alt" attribute to all images and icons | There are a lot of images and icons without the "alt" tag |